



PO BOX 1330
THOUSAND OAKS
CALIFORNIA
9 1 3 5 8
888-914-9931

August 1, 2012

Dear Sir/Madam,

We're pleased to announce that The Joy Kingston Foundation, a 501 (c) 3 nonprofit organization, has launched the *Joy Kingston Creative Design Scholarship* as part of our mission to help talented young people by providing them with the inspiration and assistance to achieve their goals in the Fine Arts. Our scholarships will provide financial aid to deserving students with the hope that they will excel as productive members of the design profession, and more importantly as members of society at large. To help fund this effort, we are reaching out to potential sponsors and business leaders for support.

As you know, a college education is out of reach for many talented students due to the spiraling cost of tuition and their family's lack of financial resources to fund educational expenses. Yet, support of the next generation's interest in the Fine Arts and cultivating their design talent has never been more critical than now.

Specifically designed to address the pressing needs of today's design students, *The Joy Kingston Creative Design Scholarship* provides scholarship opportunities to promising individuals who wish to pursue careers within the design industry. The scholarships are both need-based and merit-driven, and are intended to support excellence in fashion, interior and product design for students who would not be able to achieve their dreams otherwise. The scholarships are intended to perpetuate and foster the elements of the Fine Arts encompassed by and utilized within the design profession.

A stylized signature of "Joy Kingston" in a light blue, cursive font. Below the signature, the website address "WWW.KINGSTONFOUNDATION.ORG" is written in a red, sans-serif font.

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The Joy Kingston Foundation invites you to demonstrate your support for our future Design leaders. Through an in-kind donation or sponsorship at our upcoming golf tournament **Monday, October 29th, 2012** at [Spanish Hills Country Club](#) in Camarillo California, you can show your support. Here are several ways you can help:

In-kind donation – any in-kind donation is greatly appreciated to support our silent auction. We will acknowledge your donation on the description/bid sheet at the silent auction.

Event Advertising – to be included in our full color, high definition event program, we offer the following event advertising opportunities.

- **Business card size** – for \$250, an eighth page advertising with your provided graphics and company information.
- **Quarter Page Size** – for \$500, a quarter page advertising with your provided graphics and company information.
- **Half Page Size** – for \$1000, a half page advertising with your provided graphics and company information.
- **Full Page Size** – for \$2000, a full page advertising with your provided graphics and company information.



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Event Sponsorship

- **Tee sign** – for \$150, we will print a tee sign saying your organization is supporting the tournament.
- **Golf Cart Sponsor** – for \$350, we will print a sign with your company name to put on (1) golf cart and your company name will be listed in our event program.
- **Score Card logo** – for \$500, we will provide (1) tee sign and have your logo printed on every score card, as well as having your company name listed in our event program.
- **Trophy Sponsor** – for \$850, we will have your company name engraved on all our award plaques, hang a provided sponsor banner at the banquet, and have your company name listed in our event program.
- **Silver Sponsor** – for \$1500, we will include (1) twosome, a provided sponsor banner to be hung at the banquet, and a quarter page ad in our event program.
- **Gold Sponsor** – for \$2500, we will include (1) foursome, a provided sponsor banner, (1) tee sign, (1) cart sign, and a half page ad in our event program.
- **Platinum Sponsor** – for \$3500, we will include (1) foursome, a provided sponsor banner, (2) tee signs, (2) cart signs, and a full page ad in our event program.
- **MAIN EVENT SPONSOR** – for \$10,000, (1) foursome, additional four dinner tickets, VIP dinner table seating, event plaque, (1) tee sign, (1) cart sign, full page ad, a provided sponsor banner, special mention in the event program, and media release recognition.



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The Joy Kingston Foundation is a nonprofit, tax -exempt 501 (c) 3 Corporation and any gift given is tax deductible. Please see our website at www.thekingstonfoundation.org.

In the coming days a member of the Joy Kingston Foundation staff will be in contact with you to answer any questions you may have. Meanwhile, you can indicate your willingness to help sponsor this community effort by returning the enclosed response form or via email at info@thekingstonfoundation.org.

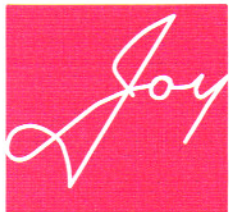
Let me thank you in advance for your time and support. I look forward to speaking with you soon.

Sincerely,

A handwritten signature in blue ink that reads "Paul Matthew Layne". The signature is fluid and cursive, with a long horizontal flourish extending to the right.

Paul Matthew Layne
CEO/Chairman
PLayne@thekingstonfoundation.org
The Joy Kingston Foundation
www.thekingstonfoundation.org

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SPONSORSHIP REPLY FORM

Name _____

Organization/Company Name _____

Address _____

Phone _____ Fax _____

E-mail _____

Best time of day to contact: morning afternoon evening

Yes, I/my organization would like to serve as a sponsor for *The Joy Kingston Creative Design Scholarship*. We will contribute the following: _____

Maybe; I/my organization have/has questions about the *The Joy Kingston Creative Design Scholarship*: _____

Please contact _____ at _____ with additional information.

No, I/my organization will not be able to participate in any way.